

May 17, 2011

It's that time of year again! **The 2011 SCSBOA Fall Conference will be held Saturday, August 27, 2011 at the Hilton Orange County/Costa Mesa.**

Set –up for vendors and exhibitors will begin **after** 8:00pm on Friday, August 26, 2011. Conference registration will begin by 7:30am on Saturday, August 27, 2011 and the first conference workshop session begins at 8:00am. The vendor/exhibitor area will be in the ballroom at the Hilton. Our members have requested that exhibitor booths remain available until after 2:00. We are in the process of finalizing the logistics for the conference (parking, maps, etc) but I will forward further information as soon as I receive it here at the office.

The Hilton Orange County is offering a conference room rate of \$99+tax per night - make sure you mention that this is for the SCSBOA Conference on August 27 to get this rate. There is also a parking fee which will be posted on the website or if you prefer, valet parking is also available for a nominal fee.

**Hilton Orange County/Costa Mesa
3050 Bristol Street
Costa Mesa CA 92626
714.540.7000**

Enclosed, you will find a vendor/exhibitor form. Due to limited space, reservations, accompanied with full payment will be accepted on a "first-come, first-serve" basis. You will have use of a 6' table, including table cover, drapes/pipes for a backdrop and two chairs. Electricity is provided at your request at additional cost. This fee is notated on the enclosed reservation form. Vendor/exhibitor space is approximately eight feet wide by six feet deep. You will also receive two catered lunches and drinks.

Final information will be sent to you approximately one week prior to the conference date. The deadline date for vendor/exhibitor space is Wednesday, August 10, 2011. You can find a tentative schedule in this packet.

Also enclosed in this packet are the 2011-2012 SCSBOA Directory Advertising Form, and the 2011-2012 SCSBOA Newsletter Advertising Form. Each of these advertising opportunities is read by thousands of directors, students and parents! Directories will be available at the Fall Conference.

We are finalizing the winter conference dates and site at this time but please refer to our website for up-to-date information.

Please feel free to contact me with any questions you may have regarding the 2011-2012 SCSBOA Conferences or advertising opportunities. I look forward to seeing you on August 27, 2011 at the Hilton Orange County/Costa Mesa.

Amy Mack
SCSBOA Office Manager



**SOUTHERN CALIFORNIA SCHOOL
BAND AND ORCHESTRA
ASSOCIATION**

11770 Warner Avenue, Suite 110
Fountain Valley, California 92708
Phone: 714.979.2263
Fax: 714.979.2265
Email: scsboa@gmail.com

2011-2012
CONFERENCE
EXHIBITOR
REGISTRATION

FALL CONFERENCE
August 27, 2011
WINTER CONFERENCE
TBA

Organization Name: _____

Your Name: _____

Mailing Address: _____

City _____ State _____ Zip _____

Phone: _____ Email: _____

*Name and address
of exhibit representative
(if different than above)* _____

FALL CONFERENCE DISPLAY SPACE: *\$300 PER SPACE (August 27, 2011) (HILTON) _____

WINTER CONFERENCE DISPLAY SPACE: *\$300 PER SPACE (Date/DateTBA) _____

*** SAVE \$100 - PARTICIPATE IN BOTH CONFERENCES FOR \$500** _____
Conference fee includes two catered lunches/drinks per space!

Please check here if you require electricity. Installation cost is \$25.00 per space. _____
This fee is assessed by the Hilton Corporation NOT the SCSBOA.

TOTAL \$ _____

Please make checks payable to SCSBOA. Space will be reserved when payment is received. Return form and payment to address listed above. DEADLINE TO RETURN THIS FORM: WEDNESDAY, AUGUST 10, 2011

FOR OFFICE USE ONLY

DATE RECEIVED _____ CHECK # _____ AMOUNT _____



SOUTHERN CALIFORNIA SCHOOL BAND & ORCHESTRA ASSOCIATION

11770 Warner Avenue, Suite 110
 Fountain Valley CA 92708
 (P) 714.979.2263
 (F) 714.979.2265
 scsboa@gmail.com

Name of Organization: _____

Organization Contact Name: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

2011-2012 Directory Advertising Form

COST	BASIC COPY SIZE (WxH)	
\$800	Full Page (7.25"x10")	\$ _____
\$500	One-Half Page (7.25"x4.906")	\$ _____
\$250	One-Quarter Page (3.625"x4.906")	\$ _____
OPTIONAL SPECS.: (Additional Cost)		
\$1,000	Inside Front Cover (Full Page Only)	\$ _____
\$1,000	Inside Back Cover (Full Page Only)	\$ _____
\$1,200	Back Cover (Full Page Only)	\$ _____
TOTAL COST		\$ _____

****ALL ADS MUST BE BLACK & WHITE, CAMERA-READY COPY. PDF DIGITAL FORMAT IS PREFERRED (CD OR EMAIL IS ACCEPTABLE)****

Location Preference

Please rank preferred location (1st, 2nd, 3rd). **Priority is based on postmark date.**

Music Organizations _____ Music Educators - SCSBOA Membership _____
 District/County Offices _____ JH/Inter./Middle Schools _____
 High Schools _____ Colleges/Universities _____

Advertising requests will not be honored unless accompanied by payment in full.

Signature: _____

*Please make checks payable to SCSBOA
 All materials must be received by August 01, 2011*

OFFICE USE ONLY

DATE RECEIVED _____ CHECK # _____ AMOUNT _____



SOUTHERN CALIFORNIA SCHOOL BAND AND ORCHESTRA ASSOCIATION NEWSLETTER ADVERTISING FORM

11770 Warner Avenue, Suite 110
Fountain Valley, California 92708
Phone: 714.979.2263

Fax: 714.979.2265 Email: scsboa@gmail.com

Camera-ready black and white copy or PDF digital file is required.
If copy size is other than listed below, size adjustments will be made.
Payment must be submitted with this form.

Name of Representative: _____

Organization Name: _____

Address: _____

City _____ State _____ Zip _____

Phone Number: _____ Email: _____

Representative Signature: _____

ADVERTISING RATES 2011-2012	
Amount listed first is for initial month of advertising; the second amount is the discounted price for each additional issue.	
Full Page (full: 7.5" x 10")	\$440/\$350
2/3 Page (vertical: 4.906" x 10")	\$380/\$300
2/3 Page (horizontal: 7.5" x 6.53")	\$380/\$300
1/2 Page (vertical 3.625" x 10")	\$300/\$240
1/2 Page (horizontal 7.5" x 4.906")	\$300/\$240
1/3 Page (vertical 2.406" x 10")	\$240/\$190
1/3 Page (horizontal 7.5" x 3.24")	\$240/\$190
1/4 Page (vertical 3.625" x 4.906")	\$190/\$170
1/4 Page (horizontal 7.5" x 2.406")	\$190/\$170
1/6 Page (vertical 3.625" x 3.24")	\$170/\$150
2 inches (horizontal 3.625" x 2")	\$150/\$140

Edition Issue (Ad Copy Deadline) Sent to: Database Description	Issues Requested:
Fall Conference (July 15, 2011) All Members/Schools	\$ _____
Honor Groups Edition (September 01, 2011) All Members/Schools	\$ _____
Winter Conference/Honor Groups (November 15, 2011) All Members/Schools	\$ _____
Winter Conference/Festival (December 15, 2011) Current Year Members	\$ _____
Election Edition (February 15, 2012) Current Year Members	\$ _____
Festival Wrap-Up (April 15, 2012) Current Year Members	\$ _____
Election Results/Pre Fall Conference (June 01, 2012) Current Year Members	\$ _____
TOTAL PAYMENT	\$ _____